

Naomi Rountree

Product & UX Designer

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UX Designer with experience designing scalable, user-centered products from concept through launch. Skilled in user research, accessibility-informed design, and cross-functional collaboration, with a background rooted in empathy, systems thinking, and real-world problem solving.

EXPERIENCE

UX Designer

Procare Solutions | Denver, CO | Jul 2022-Current

- Design and deliver scalable, user-centered product experiences from discovery through implementation.
- Own outcomes end-to-end, balancing user needs, business goals, and technical constraints.
- Leverage qualitative and quantitative insights, including user feedback and usage data, to guide iteration.
- Conduct user research to inform design decisions and validate solutions.
- Contribute to and maintain a design system, creating reusable components and standardized UI patterns.
- Advocate for accessibility and inclusive design through audits and iterative improvements.

Technical Support Specialist

Procare Solutions | Denver, CO | Jun 2021-Jul 2022

- Supported customers through complex technical issues with empathy, clarity, and structured problem solving.
- Identified recurring issues and documented trends that informed product and operational improvements.

Volunteer Web Designer — Nonprofit Organizations

Feb 2022-Apr 2022

- Designed and delivered custom websites for nonprofit organizations, balancing user needs and stakeholder goals.

Early Childhood Educator

A-Basin Child Development Center | Buckley SFB, CO | Jan 2019-June 2021

- Designed developmentally appropriate learning experiences and adapted plans for children with diverse needs.
- Supported social-emotional learning, communication, and collaboration in a high-responsibility environment.

EDUCATION

Bachelors of Art in Art (Graphic Design)

University of Missouri | Columbia, MO | May 2015

Certificates in User Experience Design and Front-End Web Development

General Assembly | Remote | Oct 2020, April 2022

References available upon request.

Portfolio: www.naomikrountree.design

*Some case studies are password protected. PW: Design4UrSoul