naomi.k.rountree@gmail.com +1 505 480 0945 17815 Greenwood dr. 1719 Aurora, Colorado

## Get in touch.

# Naomi Rountree

## **Portfolio**

naomikrountree.design

## Education

2011 – 2015 BA Art- Graphic Design University of Missouri Columbia MO

# **Expertise**

Design thinking, User Research,
Wireframes and Prototypes,
Prototyping Tools,
Information Architecture,
User Testing/Validation,
Collaboration with crossfunctional teams.

# Certifications

#### 2022

UX Design General Assembly (Remote)

#### 2020

Front End Web Development
General Assembly
(Remote)

# **Experience**

#### 2022 - Present / Procare Solutions / Denver

#### **UX Designer**

Leads advanced design projects, conducts in-depth user research, creates prototypes, and contributes to overall UX strategy, often with key decision-making responsibilities.

- > Spearheads the UX design efforts for enterprise SAAS applications, collaborating with cross-functional teams to deliver high-quality solutions.
- > Partners on user research initiatives, translating findings into actionable design improvements and ensuring alignment with business goals.
- > Develops wireframes, prototypes, and high-fidelity designs, adhering to industry best practices and incorporating responsive design principles.
- > Plays a key role in usability testing, gathering user feedback, and iteratively refining designs for optimal user satisfaction.

#### 2021 - 2022 / Procare Solutions/ Denver

#### **Customer Support Agent**

Served as a frontline point of contact between customers and our company, responding to inquiries and resolving issues with SAAS products.

- > Utilized effective communication skills to provide assistance and guidance through phone, email, or chat channels.
- > Responsibilities included documenting customer interactions, troubleshooting technical problems, and ensuring timely and accurate solutions.

#### 2020 – 2022 / Freelance / Aurora

#### Web Designer

Independently designed and developed responsive websites, ensuring a balance between aesthetics and functionality.

> Collaborated closely with clients to understand their needs and deliver custom web solutions tailored to their specifications.

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## **Technical Skills**

Prototyping Tools- Figma
Adobe CC
HTML CSS
Reponsive design
Typography
User Research Tools
Accessibility Standards

### Soft Skills

Empathy
Communication
Collaboration
Creativity
Critical Thinking
Positive Attitude
User Advocacy

# **Experience continued**

2019 – 2021 / A Basin Child Care Center / Bucklely AFB

#### **Child and Youth Technition**

Used a nurturing and supportive approach to foster the well-being and development of children.

> Experienced in creating a safe, engaging environment, planning ageappropriate activities, and ensuring a positive, educational experience for young learners through effective communication with parents and addressing individual needs..

## References

2021 / Procare Solutions / CA- Remote

#### **Matthew Casey**

(916) 949-6551 | mcasey@procaresoftware.com Product Manager

2024 / Procare Solutions / Denver

#### **Adam Bourjaily**

apbourj@gmail.com | apbourjaily@procaresoftware.com Senior Product Manager

2021 / Procare Solutions | Denver

#### Melissa Skrbic-Huss

(720) 933-6872 | MJSkrbic-Huss@procaresoftware.com Director, UX/UI Design